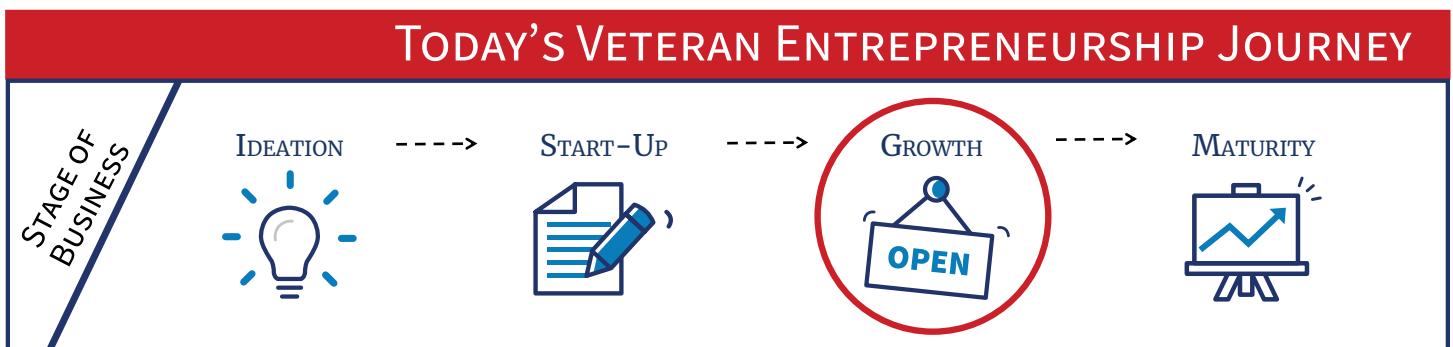


Veteran Owned Small Business Growth Training Program

To fill the current service gap in the U.S. Small Business Administration’s (SBA) programming available to existing veteran small business owners, SBA, in partnership with the Veteran Entrepreneurial Training & Resource Network (VETRN) and Department of Veterans Affairs (VA), is piloting a no-cost peer-to-peer training program that will equip them with the skills, resources, mentors, and professional resource network necessary to become successful.

The first cohort of the Veteran Owned Small Business Growth Training Program was held in Portsmouth, New Hampshire and completed in March 2020. Following on the successful completion of the first cohort, the SBA and VETRN are launching a second cohort to provide virtual training to veterans and their immediate families beginning in August 2020. **Offered virtually in light of the COVID-19 pandemic, this program will cover managing through a financial crisis** in addition to topics including cash flow management, strategic planning, access to capital, and government contracting.



Program Details

- ★ Starts in August 2020
- ★ 20-25 participants
- ★ 18-week program, with 29 virtual instruction sessions
- ★ Each session is 1 1/2 hours
- ★ 7 peer-to-peer CEO mentoring sessions
- ★ 100 hours of combined peer-to-peer mentoring, work assignments, and classroom training
- ★ Each participant is assigned at least one mentor
- ★ Guest experts in every virtual class including SBA district offices and SBA resource partners

Eligibility

- ★ Veteran or immediate family member
- ★ Existing business located in New England, New Jersey, or New York
- ★ At least one year of business operation and one employee not including the owner
- ★ Annual revenues of \$75,000 or greater
- ★ Applicants must demonstrate a passion, dedication, commitment and perseverance to grow their small business and become successful

Location

- ★ Online (Zoom Learning Platform)

Apply

- ★ To apply for the August 2020 program:
 - Website: vetrn.org
 - Email: info@vetrn.org or lelandg@vetrn.org

Following the course, participants are encouraged to connect with their local SBA District Office to learn more about SBA’s resource partners. Visit sba.gov/local-assistance.